

Is The X Factor In The Attraction Game Human Pheromones?

Human pheromones have caused a lot of debate. That is an understatement. So far, the gap between the believers and non believers is still relatively wide despite some promising research being done in this area. What is it about human behavior that we actually need to see something before we believe it. Talk about the missing link... think about it, could pheromones actually be the X factor in us which determines attraction? Do Pheromones Really Work? The debate between pro pheromone advocates and non believers continues. The problem is, there is no official evidence they actually play a part in human behavior. Certainly research has pointed to evidence suggesting they may be evident in our day-to-day behaviour but until somebody comes out and produces concrete, unrefutable evidence they exist in humans, then we can only surmise they exist. Examples of studies include such things as human pheromones being linked to the reproductive system in men and women. Also, they've been associated with the relationship between a mother and child. Who doesn't have an attachment to their mother in an instinctive way? Is this pheromones at play? Did You Know? The human pheromone "craze" started as early as 1971. Well, it wasn't a craze back then but a study showing the connection between pheromones and women living together going through their menstrual periods at the same time started to alert us of the possible presence of human pheromones.

Looking At The Evidence Pheromones started to make the headlines during the 1980's when research led by Dr. Winifred Cutler provided evidence of men and women having the capability of emitting pheromones. Furthermore, Dr. Cutler's studies began somewhat of a marketing trend and today, as a product, pheromone enhanced perfumes are gaining rapidly in popularity. So it's well known that pheromones play a part in the animal and insect world. Are we not animals as well? Why wouldn't it be possible for humans to communicate and attract through pheromones? Research indicating pheromones affect such things as menstrual cycles and the reproductive system in humans were hard to refute when the evidence was presented. When Dr. Cutler produced her findings, she dreamed at the time of commercially-produced creams, sprays and perfumes containing pheromones which could have an affect on the well-being of women.

Pheromones Instill An Air Of Confidence? There has been a school of thought surrounding the air of confidence brought on by wearing a pheromone product. Quite simply, some are suggesting that by simply knowing you are wearing the stuff, this inner confidence can equate to an outward confidence thus making a person more attractive to be around. To me, that makes sense. Wouldn't you rather be around someone confident as opposed to someone "down in the mouth?" Another school of thought surrounds the business and work environment. Pheromones have been suggested as a possible "weapon" for business and sales people to help their work endeavors. With the sales area in particular being a very competitive environment, wearing a pheromone product could help a salesperson gain a little more confidence in himself and then making them more attractive to the buyer. What do you think? Do sales people need any more confidence than they already have?